

NEWSLETTER OF StartGreen

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Tools for a Sustainable Transition

What's Next?

Shaping a Greener Future

Welcome to the latest update from the StartGreen Project! Our mission is to empower small businesses, start-ups, and self-enterprises to embrace sustainability and build greener futures. We've been hard at work creating resources to guide businesses in making impactful, sustainable changes.

TOOLS FOR A SUSTAINABLE TRANSITION

We are excited to share the following resources:

1. Cost-Benefit Analysis (CBA) Expert Guide:

This guide is a practical tool designed to help businesses evaluate the financial and environmental impacts of their green investments. It simplifies decision-making by comparing costs and benefits, enabling enterprises to assess the viability of sustainable practices while maximizing positive outcomes for the environment and the economy.

1. Green Transition Manual:

This manual provides step-by-step guidance for small businesses and start-ups to transform into eco-friendly workplaces. It focuses on reducing energy consumption, complying with environmental standards, and adopting smart, sustainable technologies. The manual also offers specialized training for managers and owners, equipping them with the knowledge to lead their teams in sustainable innovation. Together with the CBA Expert Guide, this manual offers a comprehensive strategy for identifying and implementing effective green initiatives.

Both tools have undergone rigorous development and will continue to be tested and refined with input from VET providers and business sector representatives during Focus Group Meetings.



WHAT'S NEXT?

Next week, our partners will meet in Maribor, Slovenia, for the project's final activity: the Business Seminars. These events mark an important milestone in the StartGreen journey and are designed to connect knowledge with action.

During these seminars, we will:

- Apply the CBA and Green Transition Manual to real-world scenarios.
- Provide practical workshops on Green Business Management.
- Explore innovative practices in Sustainable Entrepreneurship.
- Deliver training on creating Eco-Friendly Workplaces, offering participants the tools to reduce their environmental impact while driving business success.

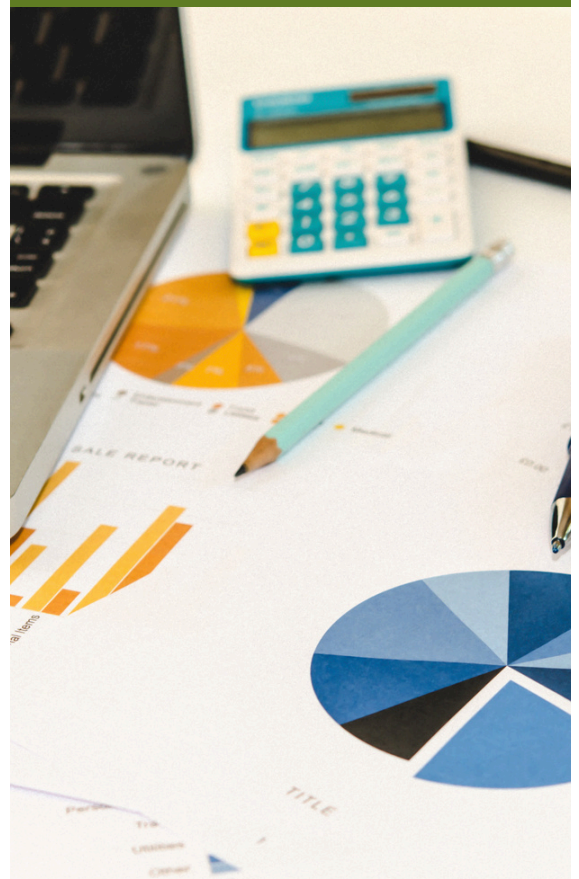
The seminars are a hands-on opportunity for businesses and entrepreneurs to gain valuable insights and skills, enabling them to integrate sustainability into their operations effectively.

Visit our website to access these resources and learn more about our project: [StartGreen Project](#).

SHAPING A GREENER FUTURE

The StartGreen Project has already made significant strides in supporting small businesses on their journey toward sustainability. By offering resources like the CBA Expert Guide and Green Transition Manual and hosting impactful seminars, we aim to foster a culture of sustainable innovation that leaves a lasting positive legacy.

We are proud to stand alongside our partners and participants as we work toward a common goal: a greener, more sustainable future for all.



Partners



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